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PARKINSON'S DISEASE FOUNDATION

The Parkinson's Disease Foundation® (PDF®) is a leading national presence in Parkinson's disease research, education and public advocacy. We are working for the nearly one million people in the US living with Parkinson's by funding promising scientific research and supporting people with Parkinson's, their families and caregivers through educational programs and support services.

Since our founding in 1957, PDF has funded almost \$70 million worth of scientific research in Parkinson's disease, supporting the work of leading scientists throughout the world.

Main Office

1359 Broadway, Suite 1509
New York, NY 10018
P: (212) 923-4700
F: (212) 923-4778

Columbia University Office

710 West 168th Street
New York, NY 10032

Midwest Office

833 West Washington Blvd.
Chicago, IL 60607
P: (312) 733-1893

Fulfilling the Hope

Our Commitment to the Parkinson's Community

From our creation in 1957 by William Black, founder of the Chock full o'Nuts coffee and restaurant company, the mission of the Parkinson's Disease Foundation has remained unchanged: to fund and promote scientific research of the highest caliber to advance the cure for Parkinson's, while ensuring that the nearly one million Americans and their families who live with Parkinson's today are able to enjoy the best possible quality of life.

To date, we have funded almost \$70 million worth of scientific research, supporting the work of leading scientists throughout the world. We have also provided advice and information through our Parkinson's Information Service (PINS) to help hundreds of thousands of people manage and cope with Parkinson's disease.

At each step, we take pride in these things:

- the quality of the research we support;
- the effectiveness of the education and advocacy programs that we deliver;
- the integrity of our fiscal and fiduciary standards and practices;
- the transparency and accountability of our operations;
- a spirit of teamwork that ensures that we collaborate and coordinate with other organizations — both to get the job done and to minimize duplication of services.

RESEARCH

Central to winning the fight against Parkinson's disease (PD) is to fund research of the highest caliber that is dedicated to finding the cause(s) of and a cure for PD. At the Parkinson's Disease Foundation (PDF), we take a well-rounded approach to supporting the most promising Parkinson's science.



What we do:
Provide funding for leading Parkinson's disease research centers at Columbia University Medical Center in New

York City, Rush University Medical Center in Chicago and other institutions. Through these Center Grants, PDF funds a group of investigators who have a proven record of the highest quality of research achievement related to PD. This strategy recognizes that Parkinson's is a complex disease and ensures innovative work to advance the understanding and treatment of the disease.

Fund talented investigators through our International Research Grants Program (IRGP). The one-year seed grants that we provide help young scientists collect data to support proposals to the National Institutes of Health and other funding agencies.

Encourage promising young investigators to devote their talents to the study of Parkinson's through mentored postdoctoral and summer fellowships, training opportunities and career development grants.

Collaborate with other organizations on innovative joint projects to move the community closer to a cure. This includes funding programs that identify and address the barriers that delay Parkinson's treatments and therapies.

EDUCATION

Finding the answer to an important question is not always easy, especially when the question is about a disease as complicated as Parkinson's. We have dedicated increased resources to our educational programs to make sure no question goes unanswered.

What we do:
Provide education and support to people with Parkinson's, their families, caregivers and healthcare professionals with our Parkinson's Information Service (PINS), a "one-stop shop" for the PD community. Our team of information specialists can answer questions about



Parkinson's through our toll-free helpline, (800) 457-6676, and our "Ask the Expert" web service. PINS offers an extensive line of information through our print and video publications and our website, www.pdf.org.

Publish and distribute a growing portfolio of educational materials that are available by request and via our website for downloading.

Update the PDF website (www.pdf.org) regularly with accurate and timely content on scientific and community news. PDF continues to be an information leader with a reach that spans the world-wide Parkinson's community.

Build awareness of clinical trials of potential Parkinson's treatments through our leadership and support of the *PDtrials* campaign (www.PDtrials.org), an initiative of national Parkinson's organizations dedicated to educating the community about clinical trials.

ADVOCACY

For more than a decade, one of the most important commitments of the Parkinson's Disease Foundation has been in the area of public advocacy. PDF works to involve all stakeholders of the Parkinson's community in public dialogue and decision making.

What we do:
Provide a formal place at the table for people with Parkinson's within PDF by creating the People with Parkinson's Advisory Council to provide the perspective of the patient to our processes of program development and priority setting.

Facilitate conversations between the Parkinson's community and researchers on clinical trial outcomes and implications through roundtables and discussion forums.

Reach out to media on healthcare issues that impact people who live with Parkinson's disease to provide the PD community's perspective.

Place the interests of the Parkinson's community front and center with our government leaders to increase federal funding for Parkinson's research. We do this through our financial support of the Parkinson's Action Network (PAN), the unified public policy voice of the Parkinson's community in Washington, DC.



SUPPORT PDF'S WORK

Support the Parkinson's Disease Foundation's work to find the cause(s) of and a cure for Parkinson's with your donation. We greatly appreciate your generosity!

I am enclosing a tax-deductible contribution of:

\$500 \$250 \$100 \$50 \$25

Other amount \$ _____

Please make checks payable to PDF.

Please charge my credit card: (\$10 minimum)

Amex Visa MasterCard

Name _____

Address _____

Card # _____ Exp. Date: _____

Signature: _____

Please make my gift:

In honor of _____

In memory of _____

Please notify the honoree/family at:

I have included PDF in my estate plans.

Please send me information about planned giving.

Please return your completed form to:

Parkinson's Disease Foundation
1359 Broadway, Suite 1509, New York, NY 10018

PDF is a 501(c)(3) tax-exempt organization. Every dollar of our income is raised from individuals, corporations, foundations and other organizations that join us in advancing our hope for a world free of Parkinson's.

